

ORDER



Orders
Order / Rev: 716964 - 2
Alt Order #: 06339652
Product Desc: US CHAMBER COMMERCE
Estimate: 2052
Flight Dates: 09/26/12 - 10/05/12
Original Date / Rev: 09/25/12 / 10/01/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Mentzer Media Services/ POL
Buying Contact: Elise Cloyd
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: US Chamber of Commerce
Demographic: A35+
Product Codes: IS-Candidate/US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	16	\$92,200.00	\$78,370.00
10/01/12	10/05/12	30	\$134,000.00	\$113,900.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	16	\$92,200.00	\$78,370.00	0.00
October 2012	30	\$134,000.00	\$113,900.00	0.00
Totals	46	\$226,200.00	\$192,270.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/26/12	09/28/12	7-730p Wheel of Fortune	CM	7-730p	--WTF--	:30	3	\$4,000.00	P-2	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3				\$4,000.00		0.00			
2	WTSP	09/26/12	09/28/12	730-8p Jeopardy	CM	730-8p	--WTF--	:30	3	\$4,800.00	P-2	0.00	NM	3	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3				\$4,800.00		0.00			
3	WTSP	09/26/12	09/28/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	--WTF--	:30	3	\$4,000.00	P-2	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3				\$4,000.00		0.00			
4	WTSP	09/27/12	09/27/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	:30	1	\$16,000.00	P-2	0.00	NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1				\$16,000.00		0.00			
5	WTSP	09/28/12	09/28/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1				\$12,000.00		0.00			
E 6	WTSP	09/29/12	09/29/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$1,600.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Advertiser:	US Chamber of Commerce
Product Desc:	US CHAMBER COMMERCE
Estimate:	2052

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	09/29/12	09/29/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$1,600.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1				\$1,600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/24/12-09/30/12		Sat 7-730p		Sat 7-730p	-----Sa--	:30		(\$1,600.00)		0.00	NM		
	Credited														
7	WTSP	09/29/12	09/29/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	-----S-	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1				\$6,000.00		0.00			
8	WTSP	09/29/12	09/29/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1				\$2,400.00		0.00			
9	WTSP	09/30/12	09/30/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$2,000.00		0.00			
10	WTSP	09/29/12	09/30/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1				\$1,400.00		0.00			
11	WTSP	09/30/12	09/30/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$14,000.00		0.00			
12	WTSP	10/01/12	10/05/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF--	:30	5	\$4,000.00	P-2	0.00	NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		5				\$4,000.00		0.00			
13	WTSP	10/01/12	10/05/12	730-8p Jeopardy	CM	730-8p	MTWTF--	:30	5	\$4,800.00	P-2	0.00	NM	5	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		5				\$4,800.00		0.00			
14	WTSP	10/01/12	10/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	5	\$4,000.00	P-2	0.00	NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		5				\$4,000.00		0.00			
15	WTSP	10/02/12	10/02/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-T-----		1				\$20,000.00		0.00			
16	WTSP	10/02/12	10/02/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-T-----		1				\$18,000.00		0.00			
17	WTSP	10/04/12	10/04/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	:30	1	\$16,000.00	P-2	0.00	NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		1				\$16,000.00		0.00			
18	WTSP	10/05/12	10/05/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1				\$12,000.00		0.00			
N 19	WTSP	10/03/12	10/05/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--		3				\$400.00		0.00			

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Alt Order #: 06339652
Flight Dates: 09/26/12 - 10/05/12

Advertiser: US Chamber of Commerce
Product Desc: US CHAMBER COMMERCE
Estimate: 2052

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N20	WTSP	10/03/12	10/05/12	M-F 930-10a Inside Edition	CM	930-10a	--WTF--	:30	3	\$400.00	P-2	0.00 NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	--WTF--		3				\$400.00		0.00		
N21	WTSP	10/02/12	10/05/12	530-6a 530-6a 10 News	CM	530-6a	-TWTF--	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-TWTF--		1				\$300.00		0.00		
N22	WTSP	10/02/12	10/05/12	5-530a 5-530a 10 News	CM	5-530a	-TWTF--	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-TWTF--		1				\$200.00		0.00		
N23	WTSP	10/02/12	10/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	-TWTF--	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-TWTF--		1				\$350.00		0.00		
N24	WTSP	10/02/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a	-TWTF--	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-TWTF--		1				\$400.00		0.00		
N25	WTSP	10/02/12	10/05/12	Late Late Show Late Late Show	CM	1237-137a	-TWTF--	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-TWTF--		1				\$350.00		0.00		
Totals													46	\$226,200.00